

# Fundraise for Florence Crittenton

## Sell Items

Whether it is a yard sale or selling your retired baby clothes, it is a great way to get rid of items no longer needed, while supporting a great cause. Partner with other people to include additional items, reduce your workload, and earn more proceeds.



## Host an Event

You can hold a cocktail party, a tea party, a gala dinner, or a wine and cheese reception at your house. This can be to celebrate an occasion like MOther's Day, or a fun way to get your friends together for a great cause.



## Amazon Smile

You can also make purchases from Amazon, all whilst donating to Florence Crittenton Programs of South Carolina!

FCP will receive 0.5% of your entire purchase at no extra charge. To do so, visit [smile.amazon.com](https://smile.amazon.com) and select Florence Crittenton Programs of South Carolina. as your charity of choice. a

# Donate a Special Occasion

## Birthday, Celebration of Life, Birth of a new baby, In honor of

Empower your loved ones to spark change by asking them to make a donation to Florence Crittenton Programs of SC in honor of your and your special day.

**Step 1: Set a goal.** How much money do you want to raise? \$500 will pay for one month's rent for a family experiencing homelessness. \$1,000 will pay for one month's services for a pregnant young teen in our Independent Living Program.

**2. Get creative with your compelling call to action.** We can help with this. Email [bmorrow@florencecrittentonsc.org](mailto:bmorrow@florencecrittentonsc.org) for your own fundraising page. We will provide you with all of the tools for your social media and request to friends and family. You should state why you want to support this mission on your special day, what FCP does, and how the donations will be used. Be sure to emphasize any personal connections you have to the cause.

**3. Go viral! Promote your call to action.** Email it, post it on your social media, make stories on your social media, write letters, whatever works for you to reach the people you feel would be interested in donating.

**4. Share your progress and celebrate.** After your fundraiser ends and you pass along the donations, contact everyone who donated and thank them personally for their contribution. Let them know how much money was raised overall, and talk about how their donations will make a difference for the young mothers at Florence Crittenton.