



Together We Empower Young  
Moms to Find Roots & Rise

# AN INTRODUCTION

It's no secret that Charleston's cost of living is rising at an unprecedented rate, making it increasingly difficult for young moms to achieve financial stability. For young moms raising children on a single income, these financial realities are devastating. According to Trident United Way's ALICE (Asset Limited, Income Constrained, Employed) benchmarks, 83% of children in single-mom households in South Carolina live below the ALICE Threshold, meaning their families struggle to afford essentials like food, childcare, and medical care.

**\$82,905/yr**

Annual income required for a single mom with 2 children to meet basic needs in 2024<sup>1</sup>



A staggering 66.5% increase since 2020



**66.5%**



**\$2,282/mo + \$191/mo**  
basic utilities cost

Housing alone has become a major obstacle, with the average rent for a one-bedroom apartment<sup>2</sup>

<sup>1</sup> United Way Association of South Carolina 2024 Self-Sufficiency Standard

<sup>2</sup> Apartment List, Jeff Cook Real Estate



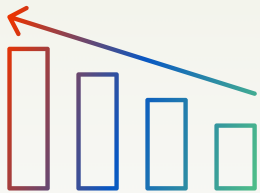
Together with our community, we have provided hope, safety, and opportunity for young moms in South Carolina for over 127 years!

At Florence Crittenton Programs of SC (FCPSC), we are committed to building a healthy and resilient future for young pregnant and parenting moms and their children. While we serve the entire state of South Carolina, 90% of our work is concentrated in the Tri-County area of Charleston. We provide stable, supportive environments and comprehensive pre- and postnatal care, empowering each young mom with the skills, resources, and support she needs for a healthy pregnancy, a safe delivery, and a path toward self-sufficiency.

# TOGETHER WE CHAMPION

Together, we support a population that includes young moms facing homelessness, domestic violence, or aging out of the foster care system, many of whom have limited or no support networks. By providing a safe and stable environment, we help them break the cycle of generational poverty and establish pathways to long-term success for themselves and their children. Our group home is the only licensed organization in South Carolina that serves young moms who are 18 and under and their children, ensuring they have a safe place to live while receiving comprehensive support.

Our programs provide essential life skills and connect young moms with critical resources, creating a foundation for long-term stability and well-being for both mom and child.



## SC Ranks #11

In the highest teen birth rates in the nation - 25% higher than the national birth rate



## Less Than Half

Complete their high school education and less than 4% go on to earn a college degree

# SOUTH CAROLINA NUMBERS

## Chance of Homelessness



Young women who become pregnant in high school are 10 times more likely to experience homelessness than nonpregnant/parenting peers.

## Every 2.5 hours



A teen gives birth in South Carolina—a total of 3,069 teens gave birth in 2020.



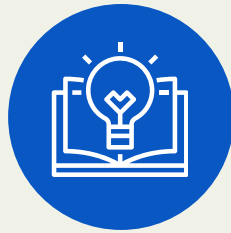
# TOGETHER WE EMPOWER



HOUSING



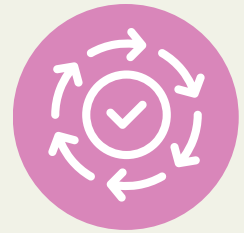
PARENTING



EDUCATION



HEALTH



STABILITY



## VISION

We value the right of every young woman to obtain the education, skills, and support needed to have a healthy start in life – for today and tomorrow. That's why we provide programming to help pregnant and parenting girls gain the skills they need to become independent.

## MISSION

Our mission is to provide hope, safety, and opportunity to young women in order to instill self-worth and self-sufficiency.

## OUR TEAM

**CHERYL O'DONNELL**  
Executive Director

**14 BOARD MEMBERS**  
Community leaders & passionate ambassadors

**18+ FULL-TIME STAFF**  
With over 150 years of combined service

**YOU**  
Together we provide a safe space to belong and become

# LEGACY OF HOPE BRUNCH


Florence Crittenton Programs of SC invites you to the Legacy of Hope Brunch, our signature event dedicated to celebrating our impact, unveiling our new brand, and uplifting the voices of the young moms we serve.

## Why Attend?

This inspiring gathering brings together community leaders, supporters, and corporate partners to:

- Celebrate the successes and milestones achieved over the past year
- Launch our rebrand, marking an exciting new chapter for our organization
- Hear directly from young moms who have overcome challenges with the support of Florence Crittenton
- Fund the need to address the urgent housing crisis impacting young moms in the Tri-county area



 17 Date: May 20, 2025

 Location: Daniel Island Club

 Expected Attendance: 200

## Be Part of the Change

By attending or sponsoring the Legacy of Hope Brunch, you are making a direct impact on young families striving for stability and self-sufficiency. Together, we can provide safe housing, essential resources, and a pathway to success.

# LEGACY OF HOPE BRUNCH SPONSORSHIP



As a valued leader in our community, we invite you to partner with Florence Crittenton Programs of SC as a sponsor for the Legacy of Hope Brunch. This is an opportunity to honor the resilience of the young moms we serve while positioning your organization as a champion of community impact.

For over 125 years, we have provided housing, education, healthcare access, and life skills training to young moms and their babies, empowering them to break cycles of generational poverty. This work is only possible because of partners like you who provide essential resources to support these young families.

## Why Sponsor?

- Make a direct impact by helping to provide stable housing, healthcare, and education for young moms in need.
- Increase your visibility and gain brand exposure among influential community leaders, donors, and advocates.
- Engage your team with event tickets so your employees can experience the impact firsthand.

## Presenting Sponsor - \$5,000

- Premier logo placement on all event materials, website, and social media
- Recognition from the stage during the event
- Eight complimentary tickets for company representatives
- Feature article in our newsletter and website

## Champion Sponsor - \$2,500

- Name/Logo on event signage, website, and social media
- Recognition during the event
- Four complimentary tickets

## Advocate Sponsor - \$1,000

- Name/logo on event program and select materials
- Social media recognition
- Two complimentary tickets

## Supporter Sponsor - \$500

- Name listed in the event program
- Recognition on social media
- One complimentary ticket

Your sponsorship helps ensure young moms have the support they need to build stable, healthy futures.



# LEGACY OF HOPE BRUNCH HONOR SOMEONE SPECIAL

Reserve a table to honor someone special

Gather your friends, family, or colleagues and reserve a table in honor of someone special. Whether recognizing a mentor, loved one, or community leader, purchasing a table is a meaningful way to show appreciation while supporting young moms on their journey to stability and success.

Table Package Includes:

- Reserved Seating for Eight – Enjoy a dedicated table with priority placement
- Full Brunch & Mimosa Bar – Indulge in a delicious meal and refreshing mimosas
- Exclusive Gift– A special gift for you and your guests
- Honoree Recognition – A personalized acknowledgment at your table

great  
*Mother's Day*  
gift



Tables are limited—secure yours today to celebrate someone who has made a difference in your life



## A Year of Transformation: Together with FCPSC

In 2025, Florence Crittenton Programs of SC is launching a bold new chapter—a new name, a refreshed brand, and an expanded service model that better reflects our impact. This transformation will kick off at the Legacy of Hope Brunch on May 20, 2025, where we will unveil our new identity and begin a 12-month PR campaign to raise awareness, engage new supporters, and strengthen our reach across South Carolina.

As a corporate partner, your company will play a critical role in this movement, gaining year-round visibility and engagement opportunities while directly supporting programs that provide safe housing, healthcare, education, and career pathways for young mothers and their babies. Sponsorship extends far beyond a single event, offering opportunities for ongoing brand recognition, employee involvement, and leadership in corporate social responsibility.

Over the course of the year, partners will be featured in monthly awareness events, media campaigns, and digital storytelling initiatives that highlight their commitment to making a lasting impact. Opportunities include corporate volunteer days, donation drives, and workforce mentorship programs.

These initiatives provide a tangible way for businesses to connect with their employees, customers, and the broader community while supporting a mission that transforms lives. This is more than a sponsorship—it's an investment in real, lasting change.

Your company's support will fuel a year of transformation, helping young families achieve stability and independence while positioning your brand as a champion of opportunity and hope. Let's build the future together. Partner with FCPSC today.



# THANK YOU!



We look forward to working with you!

Please contact:

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843-751-2174



**Florence  
Crittenton**  
Programs of SC

